

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



U.G. DEGREE EXAMINATION – ELECTIVE

FOURTH SEMESTER – APRIL 2023

USO 4601 – SOCIAL PSYCHOLOGY

Date: 06-05-2023

Dept. No.

Max. : 100 Marks

Time: 09:00 AM - 12:00 NOON

SECTION A - K1 (CO1)

Answer ALL the Questions

(10 x 1 = 10)

1. Define the following:

- a) Social Psychology
- b) Self-ideal discrepancy
- c) Companionate love
- d) Inter-group conflict
- e) Group dynamics

2. Match the following:

- | | |
|--------------------------|------------------|
| a) Bicycle experiment | Rosenberg |
| b) Social facilitation | Snyder |
| c) Self-esteem scale | Normann Triplett |
| d) Id, Ego, Super-ego | Floyd Allport |
| e) Self-monitoring scale | Sigmund Freud |

SECTION A - K2 (CO1)

Answer ALL the Questions
10)

(10 x 1 =

3. Fill in the blanks:

- a) The two- factor theory was proposed by _____.
- b) The theory of salivating dog was given by _____.
- c) _____ love involves intense, unrealistic emotional reaction.
- d) An individual's overall positive and negative evaluation of himself/herself is known as _____.
- e) _____ is a phenomenon in which the presence of others improves an individual's task performance.

4. Differentiate:

- a) High and low self-monitors
- b) Passionate and companionate love
- c) Social loafing and social facilitation
- d) Sociometry and Sociogram
- e) Pro-social behaviour and Altruism

SECTION B - K3 (CO2)

Answer any TWO of the following in 600 words
20)

(2 x 10 =

- 5. Examine the origin and scope of social psychology.
- 6. Identify the signs of low self-esteem.
- 7. Explain the varieties of love.
- 8. Identify reasons for inter-group conflict and suggest measures to combat it.

SECTION C – K4 (CO3)

Answer any TWO of the following in 600 words (2 x 10 = 20)

- 9. Examine the sources that contribute to the reservoir of self-knowledge.
- 10. Critically analyze the triangular model of love.
- 11. Discuss bystander intervention with a flow diagram.
- 12. Categorize and appraise the important determinants of inter-personal attraction

SECTION D – K5 (CO4)

Answer any ONE of the following in 1000 words (1 x 20 = 20)

- 13. Compose the various self-presentation strategies.
- 14. Examine the two- factor theory of love.

SECTION E – K6 (CO5)

Answer any ONE of the following in 1000 words (1 x 20 = 20)

- 15. Estimate the positive and negative effects of low self-esteem and suggest ways of developing high self-esteem.
- 16. Evaluate the various processes in group dynamics.

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